

Bridal Season

Your wedding day is the one day where you are the star of your own show, where all eyes are on you!

As you will be at the center of the attention the whole day, we will make sure you look stunning.

Estee Lauder Companies has selected some of its products that can help you look beautiful, glamorous and radiant on your wedding day.

Press contact:
Louise Maselis
lmaselis@be.esteelauder.com
+32 25 85 28 17

Preparations

Use the right skin- and bodycare routine 3 months before the D-Day to make your skin glow.



Purifying Cleansing Oil from Tom Ford

This conditioning cleansing oil uses a combination of nutrient-rich natural oils to cleanse and detoxify skin without disrupting its moisture barrier. It removes makeup, damaging impurities and environmental toxins, while refreshing the skin and preparing it for moisture. The result is a clean, radiant skin. Use morning and evening.

77,50 EUR – 200 ml

Available via www.debijenkorf.be



Deep Comfort Body Butter from Clinique

Luxurious, butter-rich body cream instantly soothes dryness with intensive, penetrating moisture. Keeps skin comforted all day. Dermatologist-tested formula; appropriate for even eczemaprone skins.

41,39 EUR - 200 ml

Available at all Clinique Point of Sales and on www.clinique.be



The Eye Concentrate from La Mer

This fast-absorbing treatment helps transform the appearance of the delicate eye area with essential energy and renewing hydration to reduce the look of dark circles, lines and wrinkles. La Mer's proprietary Lime Tea Concentrate helps preserve skin's youthful beauty. The result? An enlightened-looking eye area — one that looks smoother, brighter and healthier than before.

200,00 EUR – 30 ml

Available at all La Mer Point of Sales and on www.lamer.eu



The Hand Treatment from La Mer

Intensely hydrating, this silky cream helps restore skin's natural moisture on contact. The nourishing emollient touch helps heal even dry, vulnerable hands while the proprietary formula improves radiance.

88,00 EUR – 100 ml

Available at all La Mer Point of Sales and on www.lamer.eu



Intral Redness Relief from Darphin

This high potency, soothing serum helps reduce the appearance of redness and instantly quiet discomforts associated with irritated skin. This delightfully scented formula softens sensitive skin and leaves a comforted, even-looking complexion.

88,00 EUR - 50 ml

Available at ICI Paris XL, Mult-Pharma doors and on www.darphin.eu and www.iciparisxl.be



Fresh Pressed Clinical™

Daily and Overnight Boosters

from Clinique

Our freshest, most potent
day-and-night
de-aging booster system Vit.C & Vit. A.
Together, they deliver boosting results
equal to a leading prescription for lines
and wrinkles.

31,02 EUR – 6 ml

Available at all Clinique Point of Sales and on www.clinique.be



Revitalizing Supreme + from Estée Lauder

With our exclusive RevitaKey™ Technology featuring exclusive Moringa Extract, this silky-soft, deeply nourishing multi-action creme encourages skin's natural power to amplify collagen and elastin.

Lines and wrinkles look dramatically reduced. The skin feels firmer and its density and elasticity significantly improves.

109,65 EUR – 50 ml

Available at all Estée Lauder Point of Sales and on www.esteelauder.be



Advanced Night Repair from Estée Lauder

This face serum maximizes the power of skin's natural nighttime renewal with our exclusive ChronoluxCB™ Technology. Also includes anti-oxidants, plus Hyaluronic Acid, nature's "moisture magnet," to help lock in moisture.

127,24 EUR – 50 ml

Available at all Estée Lauder Point of Sales and on www.esteelauder.be



Smart Night Custom-repair Moisturizer from Clinique

A nighttime moisturizer for combination mixed to oily skin types that helps visibly smooth lines and wrinkles, firm, brighten, and strengthen skin's moisture barrier as you sleep.

78,65 EUR - 50 ml

Available at all Clinique Point of Sales and on www.clinique.be



Mega-Mushroom Relief & Resilience Soothing Treatment Lotion from Origins

A mushroom-infused light, soothing, watery lotion that reduces the look of redness in just one use & preps just-cleansed skin for a serum & moisturizer.

34,00 EUR - 200 ml

Available at Ici Paris XL, www.iciparisxl.be and www.origins.eu

Spa at home

Regularly take some time off to prepare your body and your mind for the big day.



Pomegranate Noir Candle from Jo Malone London

Daring sensuality, encapsulated in scent. Ruby-rich juices of exotic pomegranate, spiked with pink pepper and laced with Casablanca lily. Warmed by temptingly-smoky guaiacwood and patchouli. Dark and enigmatic. To uplift, to wind down, or simply to add an air of luxury. Transforms the atmosphere with luxury and opulence.

52,00 EUR

Available at all Jo Malone London Point of Sales and on www.jomalone.eu



Tulsara Wedding Mask Eye from Aveda

Wake up to glowing skin with this rich moisturizing night cream that visibly transforms skin as you sleep. Brightens skin overnight, nourishes dry skin.

Skin feels firmer over time.

64,50 EUR – 15 ml

Available at all Aveda Salons, Aveda Antwerp and on www.aveda.eu



Hydraskin Cooling Hydrating Gel Mask from Darphin

Hydrates and awakens skin. Formulated with botanicals, this bubbling mask instantly cools and continuously hydrates skin for 24 hours.

40,00 EUR - 50 ml

Available at ICI Paris XL and Multi-Pharma doors and on www.darphin.eu



Flashmud Brightening Treatment from Glamglow

A multi-targeted, multi-sensorial quick results brightening treatment for radiant, youthful-looking skin.

It is ideal to start this treatment at least one month in advance. It is recommended to first use 3 days in a row and then 2 to 3 times a week. When using this mud, we strongly recommend using a day cream with SPF.

49,90 EUR – 50 Gr

Available at ICI Paris XL and on www.iciparisxl.be



Cherry Almond Body Scrub from Aveda

Exfoliate your skin gently for a touchably softer skin.

35,00 EUR – 250 ml

Available at all Aveda Salons, Aveda Antwerp and on www.aveda.eu
Available as from May 2020



Treatment Mask from La Mer

A mask that visibly plumps, hydrates, and nurtures the skin for a healthy-looking glow.

25,00 EUR per sheetmask

Available at all La Mer Point of Sales and on www.lamer.eu

Haircare

Start your haircare on time and adjust it to the needs of your hair. Always remember that a beautiful haircut starts with good care.



Thickening Spray from Bumble & Bumble

This pre-styler spray creates lasting lift and volume – for your lushest blow-dry ever.

27,50 EUR - 250 ml

Available at ICI Paris XL and on www.iciparisxl.be



Styling Creme from Bumble & Bumble

Part mousse, part creme – this bodybuilding styler helps add lift and enhance curls.

27,50 EUR – 250 ml

Available at ICI Paris XL and on www.iciparisxl.be



Pure Abundance Volumizing Hair Spray from Aveda

Pump up your style with this volumizing hair spray. Weightless micro-mist spray delivers extra firm hold to all hair types. Helps boost strands with naturally derived bulking agents such as acacia gum.

24,50 EUR - 200 ml

Available at all Aveda Point of Sales and on www.aveda.eu



Wooden Paddle Brush from Aveda

Professional paddle brush features extended bristles for easy detangling and reduces stress to hair and scalp during blow-drying and styling. Ideal for smoothing hair during blow-drying to create smooth, straight styles.

30,00 EUR

Available at all Aveda Point of Sales and on www.aveda.eu



Nutriplenish Shampoo and Conditioner from Aveda

Decadent shampoo and conditioner with vegan superfood blends of potent plant butter and oils, cleanses and replenishes dry hair with nutrient-powered hydration.

The shampoo and conditioner are available in a light hydration and a deep hydration version.

34,00 EUR – 250 ml for the shampoo

35,50 EUR – 250 ml for the conditioner

Available at all Aveda Point of Sales and on www.aveda.eu

The Wedding Look

All eyes are focused on the bride, as you are the shining star of the day.
These products can help you to choose the right make-up combination which fits different skin types and personalities.

BASE



Skin Illuminator Primer from Tom Ford

The first step to flawless makeup application. This revolutionary hybrid product seamlessly blends the worlds of skincare and makeup by combining the Tom Ford infusing complex with skin retexturing ingredients. It hydrates to increase vitality while enhancing texture, and helps visibly brightening the skin. A luminous and flawless canvas is created for comfortable and smooth color. Apply a small amount to face after a concentrate and moisturizer and before applying foundation. Dermatologist tested.

43,00 EUR – 15 ml

Available via www.debijenkorf.be



Even Better Makeup SPF 15 from Clinique

24-hour flawless coverage. Actively improves skin with every wear.
In 56 shades.

The Clinique Shade-Match Science determines your most flattering combination of the Even Better foundation and lip shades.

37,76 EUR – 30 ml

Available at all Clinique Point of Sales and on www.clinique.be



Double Wear Foundation from Estée Lauder

Wear confidence. Double Wear is a matte foundation that looks fresh, flawless and natural moreover, it's a liquid foundation that feels lightweight and so comfortable, you won't believe it's super long wear. No touchups needed.

Heat-resistant. Life-proof. Waterproof foundation. Controls oil. Won't look grey on deeper skintones. 24-hour color true. Our best foundation for long wear, Double Wear is the makeup that keeps up—no matter where your day takes you. Apply once and don't think twice.

50,69 EUR – 30 ml

Available at all Estée Lauder Point of Sales and on www.esteelauder.be



Vitamin Glow Primer from Smashbox

A refreshing, vitamin-enriched primer to brighten, revitalize, hydrate and prep skin for makeup and to enhance your glow.

34,81 EUR – 30 ml

Available at ICI Paris XL, Paris 8 and on www.iciparisxl.be



Skin Foundation SPF 15 from Bobbi Brown

This water-based, oil-free formula delivers undetectable coverage and a fresh, hydrated glow for the most natural skin-like finish. In addition to weightless, long-wearing coverage and hydration, the formula minimizes the appearance of pores, conceals imperfections, and delivers broad spectrum UV protection. Buildable formula goes easily from light to medium and is available in a wide range of shades for all skin tones.

47,00 EUR – 30 ml

Available at all Bobbi Brown counters and on www.bobbibrowncosmetics.com

TOUCH UPS / ACCENTUATIONS



Waterproof Extreme Mascara from Tom Ford

A luscious deep black mascara that creates intense lashes in a creamy, waterproof and dramafree formula that lasts throughout the day. A combination of deepest black carbon and lashfilling powders work to transform lashes with optimal glamour.

48,00 EUR

Available at Parfuma & on www.parfuma.com



Waterproof Full Exposure Mascara from Smashbox

A fiber-rich, waterproof, lengthening mascara that increases lash volume with every swipe.

19,00 EUR

Available at ICI Paris XL and on www.iciparisxl.be



Pure Color Envy Sculpting Blush From Estée Lauder

Sculpt. Define. Glow.

Sweep on this ultra-silky, luxurious powder for enhanced definition and a healthy-looking glow.

Brush included.

48,61 EUR

Available at all Estée Lauder Point of Sales and on www.esteelauder.com



Eye Shadow from Bobbi Brown

A silky, powder eye shadow that glides on smoothly and blends easily. It's available in a range of shades for lids, lining eyes, and defining brows.

27,50 EUR

Available at all Bobbi Brown counters and on www.bobbibrowncosmetics.com



Lip Volumizer from La Mer

Natural shine and an irresistible sensation.
Infused with Miracle Broth™, this serumstrength treatment protects and plumps with hydration, for lips that look immediately fuller, healthier and more defined. Over time, lips are infused with healing hydration and lines appear reduced.

65,00 EUR

Available at all La Mer Point of Sales and on www.lamer.eu



Even Better Pop Lip Color from Clinique

A palette of neutral lip shades that flatter your skin tone and undertone. Each shade of Even Better Pop Lip Color Foundation offers a different intensity based on the same relationship with your skin tone.

The Clinique Shade-Match Science determines your most flattering combination of the Even Better foundation and lip shades.

25,35 EUR

Available at all Clinique Point of Sales and on www.clinique.be



Pure Color Envy from Estée Lauder

Saturates lips with high-intensity color—in one stroke. Lip-sculpting statement shades for all skintones.

Super creamy, glides on effortlessly, covers evenly. Sensually soft and smooth, luxuriously comfortable. Up to 8-hour wear.

37,67 EUR

Available at all Estée Lauder Point of Sales and on www.esteelauder.be



Lip Sculptor Divulge from Tom Ford

Sculpts. Contours. Defines

Tom Ford Beauty introduces a new and unique instrument to sculpt, contour and define lips. The lip sculptor glides on smoothly to enhance lips for long-lasting intense color and define clean lines with a natural matte finish. The universal shade, lick, can be used with any shade of lip color for a beautiful, sculpted lip look.

48,00 EUR

Available at Parfuma and on www.parfuma.com

Finishing touch

Scent is meaningful and the fragrance you choose for your wedding day will linger long after you exchange vows, cut the cake and depart for your honeymoon suite..



Beautiful Belle Love from Estée Lauder

Love breaks all rules.

Beautiful Belle Love celebrates the universal emotion of modern love and modern brides everywhere who dare to break all the rules for love.

A romantic blend of Turkish Rose and Vanilla, and notes of

Luminous Amber, Orange Blossom Honey and more.

88,46 EUR – 50 ml

Available at all Estée Lauder Point of Sales and on www.esteelauder.com



Blossoms

From Jo Malone London

The collection was inspired by the city of Seoul, its urban scenes and city gardens. The sights and sounds of the markets contrasting with the tranquil atmosphere of the Huwon Secret Garden.

Out of this intriguing contradiction two new scents were born: invigorating Yuja, fizzing with the fragrant flavour of this ubiquitous Asian citrus and pristine Waterlily, capturing the beauty of the floral crown jewel of temple garden ponds.

Osmanthus Blossom expresses the duality of this tiny white flower, with an apricot sweetness alongside deep, warming notes.

Yuja Cologne 57,00 EUR – 30 ml

Waterlilly Cologne 57,00 EUR – 30 ml

Osmanthus Cologne 57,00 EUR – 30 ml

Available at all Jo Malone London counters and on www.jomalone.eu as from May 2020



Wild Geranium from Aerin

Get lost in a blooming field of wildflowers. A fresh cut Geranium note and a sparkling touch of Pink Pepper and Winter Lemon lead you into a maze of enchanting florals. Dewy Narcisse mingles with Orange Flower Petals, White Peony, Rose Centifolia, Tuberose Absolute and warm Benzoin.

106,50 EUR – 50 ml

Available at the Inno Counters.